

# 4. BUSINESS

# FORUM



29. – 30.09.2010, Mönchengladbach  
[www.gerbertechnology.com/businessforum.htm](http://www.gerbertechnology.com/businessforum.htm)

CSR and Sustainability –  
 The Scenario Acting in full Responsibility to remain Efficient

## Program

### Wednesday, 29th September 2010

- 16:00 h Registration & Welcome
- 16:30 h Look behind the scenes at the University of Applied Sciences Mönchengladbach  
*Directed by Prof. Dipl.-Ing Rudolf Haug, Dean Faculty of Textile and Clothing Technology*
- 18:00 h Impulse seminar with Louis Lewitan: Composed Guidance in Turbulent Times  
*LCC – Lewitan Coaching & Consulting*
- 19:00 h Aperitif, Small Talk – Louis Lewitan autographs his book
- 20:15 h Gourmet-Dinner im Rosenmeer

### Thursday, 30th September 2010

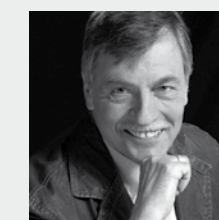
- 8:30 h Registration & Refreshments
- 9:00 h Welcome & Opening  
*Stefanie Kooper-Bertram, Regional Director EUC, Gerber Technology*
- 9:15 h How to certify Values and Responsibility?  
*Jutta Knels, General Manager, Oeko-Tex Frankfurt*
- 10:00 h Corporate Social Responsibility (CSR) – A Journey which never ends  
*Anthony Corsano, CEO Anvil Knitwear New York*
- 10:45 h Relax – Reflect – Refresh: 30 minutes break
- 11:15 h Puma goes ahead – 10 Years of Standardization for Environmental and Social Affairs – Set Programme up to 2015  
*Stefan D. Seidel, Puma AG, Environmental and Social Affairs Manager EMEA*

- 12:00 h Fashionable, comfortable and sustainable  
*Bernd Hillen, Birkenstock Orthopädie, Brand Manager Birkenstock*
- 12:45 h Product Lifecycle Management – Transparency along the whole Process Chain – Prerequisite for Sustainable Procurement  
*Bill Brewster, Gerber Technology, President Software Solutions Group New York*
- 13:30 h Business Lunch
- 14:30 h CSR, Sustainability and Economic Efficiency along the Textile Chain  
*Prof. Dr.-Ing. Rabe, University of Applied Sciences, Faculty Textile Finishing and Ecology*
- From Design to Delivery – Successful Product Development – Theme for an afternoon at 4th Business Forum providing in-depth insights into contemporary systems to optimize processes, to drastically reduce time-to-market, to increase productivity for your organization.  
 Gerber Technology's software solutions lead the way – expert presentations, best practices, news as well as tips & tricks for users on the following topics.
  - YuniquePLM – it's unique for a reason
  - Line Planning: How to create & define an assortment, piloting your complete collection
  - Discover the extensive functions of AccuMark 8.4
  - AccuMark, AccuNest, AccuMark V-Stitcher  
 Tips + tricks for users
- 17:00 h Finish

Are companies working to save the world? Is profit more important than responsibility? Corporate Social Responsibility and sustainability principles open up new chances in a competition which is growing ever more multifaceted. Companies with experience in implementation of CSR and sustainability elements reveal targets, paths, successes. – In addition, there is basic information straight from

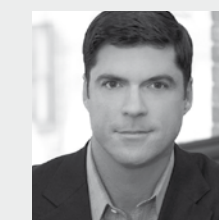
the University and up to date PLM/PDM solutions for the sustainability-aligned product development. The highlight: an Impulse seminar with psychologist and coach Louis Lewitan on management stress and staying composed. The 4th TM-Gerber Business Forum – it takes the stage this time in the University of Applied Sciences in Mönchengladbach.

## Moderation



Harald Hochheimer, TM

## Speaker



Bill Brewster, President Software Solutions Group New York



Anthony Corsano, CEO Anvil Knitwear New York



Stefan D. Seidel, Puma AG, Environmental and Social Affairs Manager EMEA



Jutta Knels, General Manager, Oeko-Tex Frankfurt



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Prof. Dr.-Ing. Rabe, University of Applied Sciences, Faculty Textile Finishing and Ecology



Prof. Dipl.-Ing Rudolf Haug, Dean Faculty of Textile and Clothing Technology



**Impulse-seminar**  
 with Louis Lewitan:  
 Composed Guidance  
 in Turbulent Times



**Gourmet-Dinner**  
 im Rosenmeer:  
 1. Adresse vor Ort

## Registration:

Online through [www.gerbertechnology.com/BusinessForum.htm](http://www.gerbertechnology.com/BusinessForum.htm)  
 Request your personal invite by e-mail to [ulrike.roosen@gerbertechnology.com](mailto:ulrike.roosen@gerbertechnology.com)  
 or by phone, Tel.: +49 (0)2151 780785

**Closing date to register:** Tuesday, 10 August 2010