



The Ambassador of the Italian Republic Pietro Benassi,
and the Chairman of illycaffè and Fondazione Altagamma Andrea Illy
have the pleasure to invite you **Friday, March 16th 2018, 10 am** to the conference

A taste of Happiness

Keynote by **Andrea Illy**, Chairman of illycaffè and Fondazione Altagamma

Open conversation with **Andrea Illy** and:

Professor **Jan-Emmanuel De Neve**, Associate editor of the World Happiness Report and Associate Professor of Economics and Strategy, Saïd Business School, University of Oxford

Moderated by: **Louis Lewitan**, Coach and Author

Final Keynote by Professor **Jeffrey D. Sachs**, Director, Center for Sustainable Development, Columbia University and Special Advisor to UN Secretary-General on the Sustainable Development Goals (videoconference)

Embassy of Italy, Tiergartenstr. 22, 10785 Berlin

Please confirm your participation until March 13th 2018:
commerciale.berlino@esteri.it

For security reasons, please come early. We will need proof of identification to attend the event, so please plan to have an ID with you.
The conference will be held in English (no interpretation will be provided).